

A REVIEW ON ROLE OF ETHICS IN MODERN-DAY RESEARCH ASSIGNMENT

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ABSTRACT

Ethics determines people's behaviour, attitudes, and ideas in society. The set of principles and concepts that regulate what defines appropriate and incorrect behaviour is referred to as ethics. The potential of a leader to identify, right and wrong and to inculcate the same to the followers determines their ethical intelligence. For a researcher, ethics means providing honest information and avoid inconsistencies. Researchers should follow ethical research principles, such as rules addressing truthfulness, fairness, and willingness to admit their fallibility. Quantitative and qualitative approaches are adopted by various researchers based on their scope of work. A researcher's research is a genuine and valuable effort on a specific area of their interest, which also includes a solution to these problems in that area of education. Therefore, ethics is acknowledged as the heart of research, ensuring moral standards and values in the research. The researcher himself follows the path of comprehensive and integrated humanistic and scientific virtues to improve them morally acceptable quality of research work.

KEYWORDS: *Research Ethics, Ethical Values, Quantitative Research, Qualitative Research, Research Analysis*